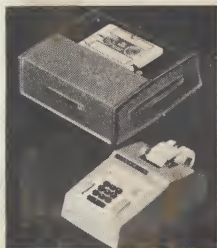# DATA-VERTER
EASE OF OPERATION

STEP 1. Operator uses a familiar input device, like an adding machine, linked to a digital recorder. At the same time he gets a hard copy printout for his records. Operators like DATA-VERTER . . . make fewer errors while they record in machine language on reusable magnetic tape.

STEP 2. After data has been recorded, operator takes the tape cartridge out of the DATA-VERTER recorder, inserts it into the transmitter. Then he dials his number and verbally indicates that he has data to transmit. As a convenience, system can transmit unattended, by call from headquarters.

STEP 3. Operator clamps the phone onto the transmitter and switches to "TRANSMIT". Data is sent at 360 words a minute over an ordinary telephone . . . 3 to 15 times faster than conventional equipment . . . line charges are very low.

STEP 4. At your EDP center, data can be received by a DATA-VERTER central terminal on computer-compatible magnetic tape or paper tape — or as hard copy. Error-checking is included as a standard feature of the DATA-VERTER system.

If you have many remote locations and an Electronic Data Processing Center and are planning to install a new order entry/inventory reduction system, now is the time to learn more about the DATA-VERTER system. Call or write us today.

DIGITRONICS CORPORATION

Albertson, L. I., New York • Telephone: (516) HT 4-1000

LV-11/65 GSB

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CAPTURED!

- DATA AT THE SOURCE
- RECORDED QUICKLY, EASILY
- IN MACHINE LANGUAGE
- <u>TRANSMITTED</u> <u>SPEEDILY</u>, <u>ACCURATELY</u>
- OVER REGULAR TELEPHONES
- TO CENTRALS IN COMPUTER FORMAT
- AT LOWEST COST PER TRANSACTION

THAT'S DATA-VERTER® BY DIGITRONICS!

Digitronics DATA-VERTER system is the advanced, high-speed source data acquisition and transmission system at surprisingly *low cost.*

DATA-VERTER is a complete, integrated product line of compatible, easy-to-use input devices, recorders, transmitters and receiving terminals (all warranted for precision performance). Combined, they provide today's most economical and versatile communications-oriented source data acquisition/transmission system. DATA-VERTER is compatible with all leading makes of computers, and offers maximum flexibility for implementing a "total" system and satisfies a wide variety of applications, including order entry, warehousing, inventory control and management reporting.

It can help reduce inventory, free working capital, reduce labor costs, eliminate "out of stock" conditions and reduce equipment and storage requirements. It is the most direct economical path from many remote locations to your data processing center.